

4th Australian Nursing and Midwifery Conference



2nd & 3rd May 2019

Newcastle Exhibition & Convention Centre (NEX),
Newcastle, NSW, Australia
www.nursingmidwiferyconference.com.au



Leading the Way:
Nursing and Midwifery quality,
research and education

SPONSORSHIP PROSPECTUS



Hosted by



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AN INVITATION TO SPONSOR OR EXHIBIT

The Organising Committee invites you to participate in the 4th Australian Nursing and Midwifery Conference hosted by Hunter New England Local Health District, Central Coast Local Health District, The University of Newcastle and The University of New England.

The theme for the Conference is **“Leading the Way: Nursing and Midwifery quality, research and education”**.

This conference provides a forum for Nursing and Midwifery clinicians, researchers and educators from Australia and overseas, to share knowledge and celebrate experiences of innovative Nursing and Midwifery led projects relating to clinical care, education and research.

The Conference will cover the topics of knowledge translation, quality and safety, innovative healthcare, values and culture and leadership.

Contributing as a sponsor or exhibitor at the conference provides a wonderful opportunity for your organisation to engage with a large field of influential nursing and midwifery leaders and decision-makers from all over Australia and abroad. The packages outlined in this document offer a variety of exposure levels at the conference. The opportunity also exists to meet with delegates through complimentary attendance at the conference and welcome reception.

Catering will be provided in the same area as the trade display to encourage interaction between sponsors’ representatives and delegates.

The conference committee appreciates your consideration in support of this conference and looks forward to the opportunity to develop a mutually beneficial partnership.

Further information can be found at the Australian Nursing and Midwifery Conference website: www.nursingmidwiferyconference.com.au

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ABOUT THE CONFERENCE

The 4th Australian Nursing and Midwifery Conference will be held on 2nd & 3rd May 2019 at Newcastle Exhibition & Convention Centre (NEX), Newcastle, NSW, Australia. The conference will include the opportunity to learn from clinicians, educators and researchers from a breadth of clinical specialities and develop professional networks.

This two day conference will feature national keynote speakers, concurrent and plenary sessions and a social program.

DELEGATE PROFILE

Sponsors will have the opportunity to network with a variety of delegates attending this conference including:

- Nurse Clinicians
- Midwife Clinicians
- Nurse and Midwife Educators
- Nursing and Midwife Researchers
- Nursing and Midwifery Students
- Health and Aged Care Providers



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SPONSORSHIP AND TRADE EXHIBITORS PACKAGES

We invite your consideration of the following opportunities for your organisation to be involved with this conference.

Level	# available	Value (incl GST)	Details on page:
A. Platinum Sponsor	4	\$8,800	4
B. Gold Sponsor	1	\$7,700	4
C. Silver Sponsor	1	\$6,600	5
D. Welcome Reception	1	\$5,500	5
E. Bronze Sponsor – Trade Exhibitor	10	\$1,650	6
F. Keynote Session	4 (will depending on final program structure)	\$2,200	6
G. Conference Stationery	1	\$2,000	6
H. Satchel Insert Only	5 (approximately)	\$550	6





SPONSORSHIP PACKAGES

A. Platinum Sponsor

Total Investment - \$8,800

Benefits:

- Recognition as the platinum sponsor in conference printed material
- Company logo on conference website with hyperlink to your company website
- Company logo on screen in main plenary room
- Company logo on conference satchel
- Opportunity to address the delegates during a plenary for 5 minutes
- Company signage on the main stage of the plenary room for the duration of the conference (provided by sponsor)
- Full page feature article/ad in conference program (pdf of art work supplied by sponsor)
- Organisation logo on the cover of the program book and recognition as the platinum sponsor
- Organisation logo in the program book, alongside a 100 word organisational profile
- Acknowledgment on all media releases issued to promote the conference
- The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested.
- One Company promotional material included in conference satchels
- Three (3) complimentary full conference registrations for your company's representatives which includes welcome reception.

B. Gold Sponsor

Total Investment - \$7,700

Benefits:

- Recognition as the gold sponsor in conference printed material
 - Morning coffee cart sponsor, (approx 8.00am – 9.00am each day) including company logo on reusable coffee cups
 - Company logo on conference website with hyperlink to your company website
 - Company signage on the main stage of the plenary room for the duration of the conference (provided by sponsor)
 - Full page feature article/ad in conference program (pdf of art work supplied by sponsor)
 - Acknowledgment on all media releases issued to promote the conference
 - The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested.
 - One Company promotional material included in Conference satchels
 - Three (3) complimentary full conference registrations for your company's representatives which includes welcome reception.
-





C. Silver Sponsor

Total Investment - \$6,600

Benefits:

- Recognition as silver sponsor in conference printed material
 - Organisation logo on lanyard (1 colour print)
 - Company logo on conference website with hyperlink to your company page
 - Half page feature/ad in conference program book (pdf of art work supplied by sponsor)
 - Verbal acknowledgment at the conference opening and closing
 - The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested.
 - One company promotional material included in conference satchels
 - Two (2) complimentary full conference registration for your company's representatives which includes welcome reception.
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D. Welcome Reception Sponsor

Total Investment - \$5,500

Benefits:

- The opportunity to exclusively host the welcome reception which will take place on Thursday 2nd May 2019
 - Recognition as the Conference welcome reception sponsor in conference printed material
 - Company logo on conference website with hyperlink to your company page
 - Prominent display of company signage or visual display during the conference welcome reception
 - The opportunity to provide a 5 minute address at the conference welcome reception
 - The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested.
 - One company promotional material included in conference satchels
 - Verbal acknowledgment at the conference opening and closing
 - Two (2) complimentary Full Conference Registration for your company's representatives which includes welcome reception
 - Two (2) additional complimentary tickets, for your company's representatives, to the Welcome Reception
-





E. Bronze Sponsor – Trade Exhibitor

Total Investment - \$1,650

Benefits:

- Recognition as a trade exhibitor in conference printed material
 - Company name listed on conference website.
 - The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested.
 - One (1) complimentary full conference registration for your company's representative which includes welcome reception
-

F. Keynote Session Sponsor (4 Only)

Total Investment - \$2,200

Benefits:

- Recognition as the keynote session sponsor in conference printed material
 - Recognition as the session sponsor by the chairperson prior to the keynote address
 - Opportunity to display company promotion material during this keynote session
 - Company logo on conference website with hyperlink to your company page
 - One company promotional material included in conference satchels
 - One (1) complimentary full conference registration for your company's representative which includes welcome reception
-

G. Conference Stationery Sponsor (1 Only)

Total Investment - \$2,000

Benefits:

- Recognition as a conference stationery sponsor in conference printed material
 - You have the opportunity to sponsor the stationery that is used by all delegates at the Conference (pen and pad supplied by sponsor)
 - Company logo on conference website with hyperlink to your company page
 - One (1) complimentary full conference registration for your company's representative which includes welcome reception.
-

H. Satchel Insert

Total Investment - \$550

Benefits:

- Recognition as an industry supporter in conference printed material
- Opportunity to include one promotional flyers or brochure (A4 size or smaller) for associated businesses and organisations in the satchels that all delegates will receive when registering for this conference
- We encourage non paper items to support the intention of running an environmentally friendly conference



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SPONSORSHIP TERMS

Following are explanations of the various elements contained with our sponsorship packages.

Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, conference program and material, name badge, conference satchel and welcome reception.

Conference Promotional Material

A full-colour electronic version of the conference brochure will be produced and will include colour logos from sponsors. If sponsorship is not confirmed and payment received in full there is no guarantee that logos will be included. It is the responsibility of the sponsor to ensure logos are sent to the Conference Managers well in advance of the design deadline to ensure they are included (jpeg or eps format).

Conference Program

All sponsorship packages include sponsor recognition in the conference program. The program will include a detailed agenda, information about presenters, sponsors and trade exhibitors, attendee's lists and function details.

Company Signage

The type of company signage to be displayed is dependent on the space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

Trade Display

Trade display includes a covered trestle table, plus space for pop-up style company promotional banner/ display. Power is available for display sites with prior notice.

Site Allocation

Sponsors will be given first choice of preferred site location at the conference venue; all other site locations will be allocated by the conference managers just prior to the commencement of the conference, however, preference will be given to those organisations who confirm their participation early.

Public and Product Liability Insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance is forwarded to the Conference Managers with your booking form.

Satchel Insert

Quantity: Minimum of 250 pieces (one A4 or DL size flyer, brochure or similar). We encourage non paper items to support the intention of running an environmentally friendly conference. Details of shipping information to be provided.

Cancellations and Refunds

Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before 22nd March 2019 a cancellation fee of 25% of the total fees will be retained/due. For cancellations after this date, the full amount of the total fees will be retained/due. These cancellation terms apply whether or not payment has been received at the time of cancellation.

To confirm sponsorship: *Please complete the 'Sponsorship Confirmation Agreement' and email to amy@eastcoastconferences.com.au. A Tax Invoice will then be prepared and forwarded for your processing, as well as a letter confirming sponsorship level and benefits.*

Further Information Please Contact Conference Managers:

East Coast Conferences - Amy McIntosh, Jayne Hindle, Jasmine Durbidge
E: amy@eastcoastconferences.com.au P: 02 6650 9800 M: 0408 220 188

